

## Annex A: Vision for a Poverty Free York

Objective	Vision
<b>Healthy city</b>	<b>Where we:</b> <ul style="list-style-type: none"> <li>• break the cycle between poverty, ill-health and reduced life expectancy</li> <li>• reconnect the 20% most deprived communities to the healthy life expectancy of the rest of the population</li> <li>• improve the health of the poorest fastest</li> <li>• Halve the gap in life expectancy to 5 years</li> <li>• Reduce overall health inequalities</li> </ul>
<b>Job-rich city</b>	<b>Where, through excellent skills training and the promotion of a thriving local economy:</b> <ul style="list-style-type: none"> <li>• everyone who is able to work has the opportunity to secure employment</li> <li>• more employers pay the Living Wage</li> <li>• families have an income that meets the Minimum Income Standard</li> <li>• there is an end to in-work poverty</li> </ul>
<b>Money-wise city</b>	<b>Where:</b> <ul style="list-style-type: none"> <li>• everyone is able to access joined-up information, advice and support services</li> <li>• financial awareness is part of education from an early age</li> <li>• everyone can access their full benefit entitlement, financial services and affordable credit</li> <li>• everyone understands how to avoid debt and make the most of their money</li> </ul>
<b>Affordable city</b>	<b>Where:</b> <ul style="list-style-type: none"> <li>• families can afford what they need</li> <li>• everyone has access to a city-wide offer to help reduce living costs on a range of essential goods and services that can benefit anyone on a low income</li> <li>• there is an adequate supply of affordable housing and childcare</li> <li>• affordable transport options exist to help people get to work</li> </ul>
<b>Supporting and Giving city</b>	<b>Where:</b> <ul style="list-style-type: none"> <li>• tackling poverty is everybody's business</li> <li>• poverty is not stigmatised</li> <li>• everyone knows where to go for support at anytime in their life</li> <li>• we enable people who cannot work because of age, caring responsibilities, ill-health or disability to maintain independent and engaged lives</li> <li>• the generosity of York people and visitors is harnessed for the benefit of local people</li> </ul>